



SWAN Asia-Pacific Alliance Overview

GOAL

To accelerate smart water and wastewater development in the Asia-Pacific region through the SWAN Forum's collective, global industry expertise and collaborative partnerships.

VISION

The SWAN Asia-Pacific Alliance will be utility-centric, create tangible results, and be open to all regional water sector players.

JOIN A SUBGROUP

Created in 2018, the Alliance is led by the Alliance Planning Group chaired by Jenny Francis, Executive Manager Digital (Hunter Water Corporation), composed of volunteers from SWAN Member organisations, including leading water utilities and solution providers.

We welcome all SWAN Members to collaborate and contribute their knowledge by volunteering in one of the three subgroups outlined below. We plan to have around six meetings a year, as well as plan for one in-person meeting a year in the form of a workshop or work session. The Planning Group is divided into three different subgroups: Communications, Partnerships, and Research.

1. **Communications:** Chairs – Patrick Bonk, Global Product Marketing Manager (Global Operational Analytics & AI) Autodesk & Emma Milburn, Marketing and Partner Director (Iota)

GOAL

Coordinate Alliance events, increase awareness about Alliance activities, and the benefits of smart water solutions

OBJECTIVE

- Leverage SWAN's Membership and industry partners to increase awareness of SWAN and of smart water/wastewater activities in the region
- Coordinate Alliance 3 in-person/virtual events each year
- SWAN and Subgroup Leaders to incorporate new engagement tools to increase participation and regional representation



2. **Partnerships:** Chair – Eric Skowron, Three Waters Network Strategy Executive – ProjectMax & Simon Hammer, Delivery Lead – International (Alluvium)

GOAL

Increase the diversity of regional Partners who can provide valuable insights on smart water/wastewater and improve SWAN's brand recognition to reach new Members

OBJECTIVE

- Identify and create at least 2-3 new strategic partnerships each year and expand partnerships outside of Australia, targeting 3-6 new partners from untapped markets

3. **Research:** Arun Mahadevan, Assistant Director at InfoTech and Digital Transformation Dept. (PUB) & Leela Krishna Sriramula, Chief Business Officer (SpaceAge Labs)

GOAL

Gather and share regional best practices in smart water/wastewater

OBJECTIVE

- To build and maintain SWAN's reputation as smart water thought leader by producing an annual research deliverable each year
- Attract more utility and academic research Members, targeting 3-5 new Members yearly
- Produce an annual, strategic research output in the form of a white paper/report/survey

Interested in joining the APAC Alliance Planning Group?

Please contact Iznul Muazim: iznul@swan-forum.com